



Gallop, Dine & Dance, June 11, 2016

The 2016 June Gala, Gallop: Dine and Dance to music from the 1920s to today, is High Hopes' major fundraising event and typically nets over \$200,000 in support of our program and participants. This event attracts more than 600 well-heeled guests from around the region to an elegant, but fun evening of delicious food, a silent auction and dancing to music by nationally acclaimed musicians and bands.

Event Sponsor Partner **\$10,000**

8 tickets to June Gala,
Company name and logo on banner displayed on Halls Road in Old Lyme prior to the event
Premier placement of full page ad in concert program,
Premier recognition in event invitation,
Acknowledgment in all press releases regarding the event
Year round acknowledgement of support on High Hopes' website home page a link to your home page.

Diamond Partner **\$7,500**

8 tickets to June Gala,
Full page in concert program,
Recognition in event invitation
Acknowledgment in all press releases regarding the event
Year round acknowledgement of support on High Hopes web event page with a link to your home page.

Platinum Partner **\$5,000**

Receive 6 tickets to June Gala
Full page ad in concert program
Signage acknowledging your company's support at concert
Prominent recognition in event invitation
Acknowledgment in all press releases regarding the event
Year round acknowledgement of support on High Hopes web event page with a link to your home page.

Gold Partner **\$2,500**

Receive 4 tickets to June Gala
Half page ad in concert program
Recognition in event invitation
Acknowledgment in all press releases regarding the event
Acknowledgement of support on High Hopes web event pages with a link to your home page.

Corporate Benefactor Partner **\$1,000**

Receive 2 tickets to June Gala
Quarter page ad in concert program
Recognition on event invitation
Acknowledgement of support on High Hopes web event pages with a link to your home page.

Corporate Patron Partner **\$500**

Receive 2 tickets to June Gala
Quarter page ad in concert program
Acknowledgement of support on High Hopes web event pages with a link to your home page.

Holiday Market

Each November, High Hopes hosts our annual High Hopes Holiday Market - a fun, family-oriented event with good food, fun activities, music and a holiday marketplace offering unique crafts and specialty food items. Last year's Holiday Market, attracted **over 2000** visitors to our barn and was featured on radio and television news programs and in electronic and print media. Based on inquiries regarding this year's event it is apparent that it is becoming one of Connecticut's most anticipated holiday events. Reach a wide ranging and diverse audience with support at the following levels:

Event Sponsor Partner	\$5,000
Company name and logo on banner displayed on Halls Road in Old Lyme prior to the event	
Inclusion in on-air advertising done in partnership with radio station WNCL 98.7. KOOL 101 and WCTY 97.7	
Listing of support in promotional material – postcards and brochure	
Full-page color cover ad in event program	
Signage acknowledging your company's support at event	
Acknowledgment in all press releases	
Acknowledgement of support on High Hopes web event pages with a link to your home page	
Kid's Activity Partner	\$2,500
Listing of support in promotional material – postcards and brochure	
Full-page color ad	
Signage acknowledging your company's support at the event	
Acknowledgment in all press releases	
Acknowledgement of support on High Hopes web event pages with a link to your home page	
Refreshment Partner	\$1,000
Full page black and white page ad	
Signage acknowledging your company's support at event	
Acknowledgment in all press releases regarding the event	
Acknowledgement of support on High Hopes web event pages with a link to your home page	
Program Partner	\$500
Half page black and white ad	
Signage acknowledging your company's support at event	
Acknowledgement of support on High Hopes web event pages with a link to your home page	
Vendor Partner	\$250
Quarter page black and white ad	
Booth space at Holiday Marketplace	
Acknowledgement of support on High Hopes web event pages with a link to your home page	

Horse Show Week

Show Partner	\$2,500
Ribbon Partner	\$1,000

Each year in late May, High Hopes looks forward to the fun and excitement of the annual Horse Show Days celebration. Whether riding, driving or working on the ground with a horse, each participant is eager to share the things that they have learned throughout the year with family, friends and the public. Each gain, no matter how small, is celebrated for the hard work and determination it takes to accomplish. Show Partners help cover the costs of providing every participant with a commemorative t-shirt that is honestly treasured, and collected, by our riders each year. Ribbon Partners help provide a winning ribbon for every High Hopes participant.

Annual Meeting & Awards Ceremony

Award Partner	\$2,000
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In mid-October, High Hopes hosts its annual meeting and awards ceremony. At this time we present several awards including recognition of exemplary sportsmanlike, improved riding skills and volunteer leadership. The Award Partner helps to cover the cost of providing our participants and volunteers with their awards and a celebratory reception for family, friends and the entire High Hopes community.

Volunteer Recognition Week

Recognition Partner	\$1,000
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High Hopes' 600 plus volunteers are the engine that keep our operations moving smoothly. The work they do runs the gamut from providing governance and leadership as a Board of Trustee member to acting as side walkers and horse leaders during program lessons. Barn volunteers clean the stalls and groom the horses and hundreds of individuals plan and execute High Hopes' renowned special events. Each year, in April we set aside a week to acknowledge the help and support of our valuable volunteers. Recognition Partners help provide the refreshments made available to the volunteers during the week and other small, but meaningful, tokens of our sincere appreciation.