

**Instructor Training Course**

Course scheduled for August will now be held in January 2019, due to a number of interested candidates withdrawing towards the August registration deadline.

5 candidates were budgeted for course in August with none budgeted for January. Anticipate candidates attending January course will meet annual budgeted number of \$17,375

We have one IT (Instructor in Training) registered for our new IT Mentored Teaching Program, with the candidate acquiring her 25 hours of mentored teaching at High Hopes during the fall and winter months. Revenue anticipated = \$1,300.

**On Demand Certifications:**

Completed two Registered On Demand Certifications during this quarter: Revenue received \$1,000

**Workshops and Certifications planned for the fall:**

ABC's of Participant Behavior and Behavior Management Techniques scheduled for October

PATH Intl. Instructor Workshop and Certification scheduled for November

PATH Intl. Equine Specialist in Mental Health and Learning scheduled for November

- Total revenue anticipated for these workshops = \$23,450

**Other Training & Education:**

Consulting activities: In July, High Hopes provided 2 days of industry overview to the new Executive Director of a therapeutic riding center in Brewster, NY. This is the second opportunity High Hopes has had to provide this type of orientation as both new Executive Directors (one last May) came to their organizations from outside the EAA&T Industry. Revenue generated for both \$1,450.

High Hopes has been approached by the PATH Intl. office to develop the new Instructor Certification Study Guide which will be made available to members in January 2019. The decision for High Hopes to be involved in this project was driven by our desire to be privy to as much information on the new certification process as possible, allowing High Hopes to understand how best to structure our education around the new certification going forward. Revenue anticipated \$3,000.

Johnson & Wales University in Providence continues their planning to offer a 'Specialization in Equine Assisted Activities and Therapies' now beginning in the fall of 2019. High Hopes and JWU are in the process of developing a Memorandum of Understanding which will outline the partnering arrangement between the two organizations. High Hopes primary role will be to provide JWU candidates the opportunity to complete their mentored teaching hours required for PATH Intl. instructor certification under the guidance of our High Hopes instructors. As previously mentioned, JWU has hired an Assistant Professor of Equine Studies who will be responsible for the facilitation of this new specialization at JWU and the coordination between JWU and High Hopes. In addition to her full time role at JWU, she recently completed the High Hopes ITC program and is now a PT High Hopes instructor. While not finalized, revenue anticipated to be \$1,300 per candidate.

**Marketing and Promotion:**

Our new Training & Education Brochure including all 2018-19 offerings is complete and in print. All flyers and registration forms have been redone as well – to ensure consistency in branding.