

Strategic Committee Meeting 09/18/18

Members Present: Kitty Stalsburg, Amy Tripson , Greg Vargas (phone), John Catlett, Patti Coyle and Vicki Newton

Member Absent: Sarah Hill Canning

Introduction – Kitty discussed the priority for communication to the Board over the next two meetings in preparation to begin implementation of the three year strategic plan.

Leading the meeting, Kitty's agenda for the discussion included:

- *Last Meeting Results
- * How to Engage Board/ Presentation to Board
- *Program Committee work
- * Amy – Volunteer Area Needs

Discussions that followed:

- *Last meeting results of Volunteer Management, Program Initiatives – looking for opportunities for Sustainability.
- * Collaborative Opportunities and non-competitive partnerships that may be formed with similar programs that will provide community impact.
- * Leadership development agenda as described in NCMT video for separate program in addition to disability option that would not only add another sustainable program but would provide a positive impact to volunteer resource pool.
- *Communication to Board regarding Volunteer Management/ Sustainability/Attraction...Create a Task Force to provide recommendations to present to board in January.
- *Discussion of Mission Statement – General consensus of committee is that mission statement as it exists is too cumbersome. Greg wants to review samples that Kitty will provide and rethink from his legal perspective as well as audience perspective. Patti suggested that differentiation from similar programs is essential. Once approved by Board the Mission Statement needs to be filed with State.
- *Amy reviewed her “Big Picture Questions” with the group which focused on the attraction and retention of volunteers. Basic concerns expressed regarded Technology and Efficiency, Volunteer Recruitment and Retention, Training and Enrichment as well as Volunteer Measures and Metrics. Discussion of Administrative, Hospitality and Referral areas in attracting and managing Volunteers was also noted.
- *Volunteer surveys were discussed as well as *Sales Force* effectiveness with possible customization, noting that Human Monitoring would always be necessary.
- *Discussion of creating task force including staff, volunteers with prioritization of tasks. Based on 3 year Strategic plan, the goal would be to define and develop the plan for Volunteer Development by 2019. What does staff need the Board to address? Amy requested to come up with “blank page” wish list.
- *Next Strategic Meeting planned for late October.