



share hope



HIGHHOPES

Horses and Humans Improving Lives

Dear FIRST NAME

For nearly 45 years, High Hopes has provided life enhancing services to individuals with a wide range of disabilities and challenges. Our participants and their families face many hardships, not the least of which are financial. To keep fees affordable, we underwrite 65% of the cost of every lesson provided. Despite this, approximately 50% of our riders need additional financial assistance to participate. Each year, to close this gap and maintain a balanced operational budget, we must raise over \$1 million in donated income.

To continue to provide services to all, regardless of their ability to pay, we must increase our small endowment fund. An enhanced endowment will provide stability, help retain staff, and provide critically needed financial aid to our participants. With that goal in mind, High Hopes has launched an endowment campaign to raise \$3 million by December 2019.

A healthy endowment fund will not take away the need for annual giving, but will allow High Hopes to draw on a small percentage of the income from the endowment. This increased source of revenue will provide a buffer between the variable nature of donated revenue and the inevitable annual increases in fixed costs, such as feed for the herd and liability insurance for the organization.

Careful stewardship and planning by our organizational leadership over the last 45 years has allowed High Hopes to develop into a nationally recognized leader in the field of equine assisted activities and therapies. By supporting this endowment campaign, you will enable us to share hope long into the future.

Thank you for your time and support.

Kitty Stalsburg - Executive Director

John Catlett - Chair, Board of Trustees

Jeff Ridgway and Jamie Childs - Endowment Campaign Co-Chairs



building
a strong
future



You have the chance to give
a gift that will touch the lives
of thousands of individuals in
your community now - and
for years to come.

Creative services for this piece were donated by Overabove.
Photography was donated by Michael Fanelli and Kim Tyler.



Strengthening our endowment will help riders like Stanley benefit from the freedom our horses can give to them – regardless of their ability to pay.



Stanley's Story

When Stanley joined the elementary school group that was planning to ride with us this spring, his teachers wondered if he would be able to participate like his peers. Stanley is five years old and has double, above-the-knee amputations. Though he wears prosthetics and has great upper body strength, he is unable to walk; using a wheelchair to get around. Stanley is also non-verbal, but communicates through sounds and expressions. His first contact with his horse, Baby, was a defining moment; for six weeks we saw him progress beyond all expectations.

It took two instructors (one to teach, the other as a spotter), a horse, a specially adapted saddle, a horse leader, and two sidewalkers for Stanley to ride for half an hour. The cost is significant - the outcomes are priceless.

join the giving team

VICKI AND MATT NEWTON

“Seeing the interaction between a rider and their horse is a privilege to witness as each one’s trust for the other brings progress and healing.”

JEFF AND HOLLY RIDGWAY

“At High Hopes, Holly and I have witnessed so many extraordinary events that have transformed lives from old to young, abused to veterans, families to volunteers. That’s why we give.”

PETER WATT

“Before becoming a board member, I was a sidewalker and witnessed firsthand the joy resulting from something as technical as a successful half-seat or as simple as the feeling of a warm breeze on a spring day. Simply put, High Hopes allowed me to see grace personified, in so many ways, every week.”

PETER SCOTELLA AND JENNIFER CURLEY

“When our three boys began riding at High Hopes they were very young, but immediately it was one of their favorite times of the week. Now, if at all possible, they love it even more! We have been so grateful to all our family and friends who have shown their love for us by generously supporting High Hopes. As a family, we chose to honor our loved ones through High Hopes’ Legacy Garden, and we thank the boys’ teachers each year with an Annual Appeal gift in their honor.”



why we help



securing
the future

High Hopes is a vibrant
community where horse
and human interactions
improve lives.

how you can help

Since October 2017, we have raised over \$2 million from a number of highly committed donors. Now we ask you to join that community by giving whatever you can to help us reach our Share Hope endowment campaign goal.

**And there are so many ways you can give.
Here are a few:**

- Cash donations pledged over one to five years
- Monthly giving
- Payroll giving & matching gifts
- Securities, stocks & shares
- Life insurance
- Planned gifts & bequests
- Retirement or pension plans

Every dollar you donate will be wisely invested to generate the funds we need to improve the lives of thousands of participants and their families living with a wide range of physical, cognitive, social and emotional disabilities.

be the
difference

In addition to participants like Stanley, we help:

- Children and adults with physical, cognitive, social and emotional disabilities
- Veterans with PTSD
- Teens at risk
- Families in crisis

High Hopes is committed to evidence-based practice and is one of a handful of organizations leading the way in setting and evaluating participant-centered goals through instructors who have chosen High Hopes for their training and certification. Our ethos, passion and expertise benefit thousands more individuals across 29 states and 22 countries worldwide.

We need your help

Please join the community of caring High Hopes' donors who share our commitment to changing the lives of people living with a wide range of disabilities. Large or small, your donation will make a difference now and for the future.

Over **1,500** individuals served each year

46 different disabilities

12,000 services delivered in 2017-2018





HIGHHOPES

Horses and Humans Improving Lives

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highhopestr.org

hope
reaches
beyond the
barn

Will you be the difference?
Will you share hope?