Program Task Force Meeting 1/23

In attendance: Chelsea Bourn, Sarah Miller, Allison Behnke, Lois Eldridge, Mac Mummert, Maris Wacs, Robin Kelly

* Reviewed program numbers and opportunities for increasing numbers served/connect with community organizations
	+ Shared the attached and discussed annual equine experience numbers
		- 22-23 (June-December)- 178
		- 21-22 – 98
		- 20-21-70
		- 19-20 75
	+ Most efficient way to increase numbers is through one day events, though we have added several weekly riders back into the schedule due to securing volunteer resource. Team discussed that it might be beneficial to host an open house for community providers to learn about the services that we offer. CB will review spring dates, proposed 430-630pm on a Tuesday, Wednesday, or Thursday evening in March or later.
	+ Get involved with Clearing House for Special Needs Organizations- Lois already sent a list-serv and contact
	+ Consider table at Miracle League fall event. Might be fun to explore opportunities for some HH softball event with Miracle league in the future. Lois already sent a contact person
* Discussed February Valentines Day lounge décor project
	+ Maris will do a large heart for each horse that has their name and photo, plus small hearts for participants to respond to the prompt (what do you love about your horse). Participants will put their small heart on their horses large heart which will be on display in the lounge. Each horse should have 10 or so valentines
	+ See below for coverage needs- please note that most participants will only spend 10-15 minutes of the below times actually doing the craft (either at the beginning or end of the lesson- or both!). Please let me know when you are available and plan to bring something to do in the down time 😊
		- **Monday February 13 lessons at 530, 630**
		- **Tuesday February 14 lessons at 10, 1045, 430, 530, 630**
		- **Wednesday February 15 lessons at 10, 1045, 530, 630**
		- **Thursday February 16 lessons at 430, 530, 630**
		- **Saturday February 18- 930-10**

**Chelsea Bourn, MA**

***Program Director***

High Hopes Therapeutic Riding

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