The Long PATH Task Force

Hybrid Meeting Minutes 11/9/22

Present: M. Mummert, A. Darrell, C. Gadrow, J. Pellino, M. Fader, P. Watt, K. Stalsburg

Reviewed the highpoints of the Trends presentation.

Ideas for an aspirational name were discussed and the group liked, The Long Path.

This will ultimately be an outward or public facing document and needs to be reader friendly

Membership: Do we have the resources needed to lead this endeavor? Group discussion is in favor of the smaller group size with collective and collaborative input gathering from many areas

Several sample plans have been shared in advance

Mission: “High Hopes fosters a vibrant community where horse and human interactions improves lives” was reviewed and determined to be relevant and accurate

Vision: Last plan’s vision was: High Hopes participants and the community will be enriched by the provision of unique and impactful services which respond to the changing needs of our community with flexibility, creativity and quality. New vision will be determined by the Long Plan

Values/Guiding Principles/Beliefs will need to be reviewed – currently they are: Quality, Teamwork, Education, Leadership & Innovation, Serving the Community

It was determined that the task of this group will be to provide an outline or blueprint of the process.

1. Give it a name – done The Long Path
2. Identify and define who to engage and how to engage them
3. Establish a timeline

Who to engage? The following groups were suggested as key stakeholders to engage:

1. Volunteers – including leadership volunteers
2. Service Beneficiaries including participants, families and caregivers; Referring and partnering social service groups; Schools; Medical and Mental Health community; military, VA
3. Donors, funders, grantors, Community Foundations
4. Staff
5. Broader community – government (local/State/Federal/) leadership, community groups

How to engage these groups?

 How can we get the desired input? Survey, focus groups, use of technology for broader reach

 Incentives – compensation? Take the meetings to them; transactional input

What do we want to learn from these groups?

 What brought them to HH

 What works

 What needs to be changed

Page 2

SWOT potential with Board

Board Retreat

Data needs to be gathered and provided prior to engagement to maximize the outcome

 High Hopes updated Fact Sheet

 Other services

 Demographic changes; trends, needs anticipated

Timeline

The goal would be to have this completed by next fall to coincide with the 50th Anniversary Celebration

 Nov-Dec 2022 Identify process, Focus groups and questions

 January/Feb 2023 SWOT with Staff and Board

Jan-April 2023 Focus groups meet; gather data

May/June 2023 Board/staff Retreat to review data and generate priorities

 July-August Create Draft

 September Present Draft to Board

Other Resources

 Can we find an intern to help, outreach to college(s)

 Financial support – Foundations, major donor opportunity, community foundation

Action Items

KS will reach out to the three Community Foundations that we work with to see what they have collected for regional data

KS to look into focus group methodology and potential donated services

Grant writer to research grant potential (acknowledging limited timeframe)

Search for Interns and other volunteer support

Next Meeting: